

Wednesday 02/05/2018

Code	No.	Course name	sec	Instructor	Time	Room
ACOL	101	Understanding the Customer 1	1&2	Ms. Balgees Nugali	9:00 - 12:00	C1
AMAN	203	Business Context 1	S/D	Ms. Reine Houssami	9:00 - 12:00	AUD
ACOL	102	Introduction to Advertising	1	Fatima Baharith	9:00-12:00	C1
ACRD	450	Coop Training (Creative)	1	Lujain Zehairy	12:00 - 4:00	AUD (MERGED)
ACOM	450	Coop Training (Communication)	1	Maram Alsehli	12:00 - 4:00	AUD
ACOL	205	IMC	1	Sara Fakieh	11:00-2:00	C4

Thursday 03/05/2018

Code	No.	Course name	sec	Instructor	Time	Room
ACOL	102	Introduction to Advertising	2	Fatima Baharith	9:00 12:00	C1
AMAN	201	Understanding The Customer 2	1&2	Balgees Nugali & Ms.Reine Houssami	9:00 - 12:00	C3 & C4
ACOM	402	Media buying & planning 2	1	Mohanned Kattan	1:00 - 4:00	AUD
ACOL	201	Coceptual Communication	2	Sarah Zuhairy	9:00 - 12:00	Any
ACOL	201	Coceptual Communication	1	Sarah Zuhairy	9:00-12:00	Any
ACRD	403	Skills Workshop 3	1	Mr. Abdelqader Alnobani	1:00 - 3:00	Lab 3
ACRD	303	Graphics 1	2	Lujain Zehairy	1:00 - 4:00	AUD (MERGED)
ACRD	303	Graphics 1	1	Razan Sijeeni	1:00 - 3:00	AUD
ACOL	205	IMC	2	Sara Fakieh	11:00-2:00	Any
ACRD	450	COOP	1	Mahmoud Zuaiter	12:00 - 3:00	M S T hall

Sunday 06/05/2018

Code	No.	Course name	sec	Instructor	Time	Room
AMAN	304	The Role Of Advertsing in Business	1	Ms. Balgees Nugali	9:00 - 12:00	C1
ACOL	204	Digital technologies for marketing 1	1	Mrs Arshia	9:00 - 12:00	Lab1
AMAN	308	Brand Strategy 1	1	Sarah Zuhairy	9:00 - 12:00	Any
ACOL	103	Advertising Skills Introduction	1	Ms. Areej Shabanah	1:00 - 4:00	D Studio
ACOM	301	Media Production 1	3	Razan Sijeeni	1:00 - 3:00	LAB2

ACOL	205	IMC	3	Sara Fakieh	11:00-2:00	C4
ACRD	301	skills II	1	Ms. Razan Sijeeni	9:00 - 11:00	AUD (merged boys)
ACRD	301	skills II	2	Ms. Lujain Zehairy	1:00 - 4:00	AUD (merged girls)
ACOL	103	Advertising Skills Introduction	1	Mahmoud Zuaiter	1:00 - 4:00	A1

Monday 07/05/2018

Code	No.	Course name	sec	Instructor	Time	Room
AMAN	307	Global Marketing 1	1	Ms. Reine Houssami	9:00 AM	C3
ACOL	203	Advertising Management 1	1	Fatima Baharith	9:00-12:00	C4
ACOL	204	Digital technologies for marketing 1	2	Mrs Arshia	9:00 - 12:00	LAB1
AMAN	408	Brand Strategy 2	1	Sarah Zuhairy	9:00 - 12:00	Any
ACOL	103	Advertising Skills Introduction	2	Ms. Areej Shabanah	1:00 - 4:00	D Studio
ACOM	403	Arabic Writing and Editing Skills	1	Ms. Maram Alsehli	12:00 - 4:00	D Studio
AMAN	409	Advertising Theories	1	Dr. Abdullah Bankhar	13:00	AUD
		Advertising Management 1	2	Ms. Lujain Zehairy	9:00-12:00	any class

Tuesday 08/05/2018

Code	No.	Course name	sec	Instructor	Time	Room
AMAN	407	Global Marketing 2	S/D	Ms. Reine Houssami	9:00 - 11:00	AUD
ACOL	204	Digital technologies for marketing 1	3	Mrs Arshia	9:00 - 12:00	LAB1
ACRD	402	Creative advertsing 3	1	Mrs. Safa Merheb	9:00 - 12:00	Any
ACOM	301	Media Production 1	1	Mahmoud Zuaiter	1:00 - 4:00	LAB 1
ACOM	404	Media Context	1	Dr. Cristina Greco	1:00 - 4:00	D Studio

Wednesday 09/05/2018

Code	No.	Course name	sec	Instructor	Time	Room
ACOL	203	Advertising Management 1	3	Fatima Baharith	9:00-12:00	C4
ACOL	204	Digital technologies for marketing 1	4	Mrs Arshia	9:00 - 12:00	LAB1
ACOL	206	Industry Practice 1	1& 2	Ms. Areej & Ms. Sarah Z	1:00 - 4:00	AUD

ACOM	311	Media Production 2	1	Mahmoud Zuaiter	9:00 - 12:00	LAB3
ACOM	311	Media Production 2	1	Mahmoud Zuaiter	1:00 - 4:00	LAB1
ACOL	304	Research and evaluation 1	1	Dr. Leonardo Romei	9:00-12:00	D Studio
ACOL	304	Research and evaluation 1	2	Dr. Leonardo Romei	1:00 - 4:00	D Studio
AMAN	406	Modern Marketing Communication	1	Ms. Maram Alsehli	13:00 - 16:00	AUD

Thursday 10/05/2018

Code	No.	Course name	sec	Instructor	Time	Room
ACOL	103	Advertising Skills Introduction	3	Ms. Areej Shabanah	1:00 - 4:00	D studio
AMAN	303	Business Context 2	1	Ms. Reine Houssami	9:00 - 11:00	C3
ACRD	302	Creative Advertising 2	2	Mr. Abdelqader Alnoban	11:00 - 1:00	Lab 3
ACRD	302	Creative Advertising 2	1	Mr. Abdelqader Alnoban	1:00 - 4:00	Lab 3
ACOL	314	Research and evaluation 2	1	Dr. Cristina Greco	12:00 - 3:00	D studio
ACOL	202	Research and einformation gathering	1,2,3	Ms. Roaa Maghrabi	14:00	submission only
ACOL	314	Research and evaluation 2	1	Dr. Leonardo Romei	9:00-12:00	D studio

Sunday 13/05/2018

Code	No.	Course name	sec	Instructor	Time	Room
ACRD	202	creative advertising 1	2	Sarah Zuhairy	9:00 - 12:00	Any
ACOL	406	Industry Practice 2	2	Salwa Bankhar	9:00 - 12:00	AUD
ACOM	302	Media Planning and Buying 1	1	Ms. Maram Alsehli	13:00 - 16:00	C1
ACOL	303	Ad Management 2	1	Sara Fakieh	9:00-12:00	C4

Monday 14/05/2018

Code	No.	Course name	sec	Instructor	Time	Room
ACRD	202	Creative Advertising 1	2	Fatima Baharith	9:00-12:00	LAB1
ACRD	403	Graphic 2	1	Mrs Arshia	12:00 - 3:00	LAB1

ACRD	201	Skills Workshop 1	1&2	Ms. Areej Shabanah	9:00 - 12:00	D Studio
AMAN	306	Public Relations	1	Salwa Bankhar	9:00 - 12:00	AUD
ACOL	303	Ad Management 2	2	Sara Fakieh	9:00-12:00	C4

Tuesday 15/05/2018

Code	No.	Course name	sec	Instructor	Time	Room
AMAN	410	Advertising Strategy Practice	1	Salwa Bankhar	9:00 - 12:00	AUD

