

# SUSTAINABLE DEVELOPMENT GOALS

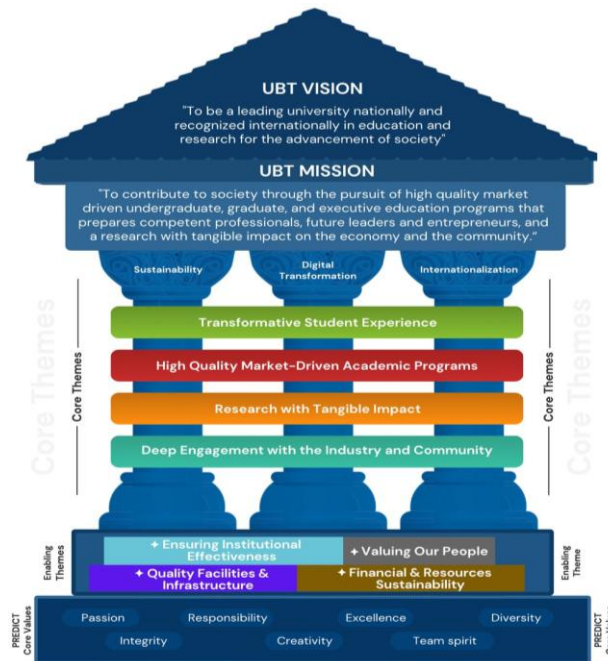


**Does your university as a body share sports facilities with the local community, for instance with local schools or with the general public?**

**Yes**

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## The University of Business & Technology

The University of Business and Technology (UBT) is keenly focused on the well-being of the community and promoting good health, aligning its strategic goals with United Nations Sustainable Development Goal 3 (SDG 3) to ensure healthy lives and promote well-being for all ages. Additionally, UBT aims to foster sustainability by educating learners, faculty, staff, and the broader community about sustainable development. This involves addressing societal challenges, minimizing the environmental and social impact of campus operations, and empowering students and staff to prioritize sustainability.

UBT's commitment to deep engagement with industry and community reflects its mission to enhance human capital development and contribute to cultural, social, and economic well-being locally and internationally. By investing resources to understand industry needs and designing responsive executive programs, UBT aligns itself with Saudi Arabia's Vision 2030 while striving for meaningful partnerships that maximize economic and social impact.

Moreover, UBT actively promotes sustainability by raising awareness of the Sustainable Development Goals (SDGs) among its internal community, integrating Education for Sustainable Development (ESD) into its curriculum and practices, prioritizing sustainability within research areas, and engaging in community advocacy through awareness campaigns and vocational training. UBT is committed to embedding SDGs into its governance, culture, and operations

## Sport activities:

Dodgeball Day: UBT's Sports Club organized a Dodgeball Day for 43 children from orphanages and low-income families, emphasizing the importance of sports for psychosocial well-being. The event included the distribution of Suhoor meals, highlighting UBT's commitment to both physical health and community.



## Hosting the Physical Strength Olympics for the Intellectually Disabled



## Participation of the University of Business and Technology team in the Jeddah Corniche Circuit



Saudi Tennis Federation - College of Business Administration



University of Business and Technology hosts pioneers in designing and manufacturing electronic games



Refer to Evidence Free Shared Sports Facilities

**Al-Bir Society Launch:** On January 24, 2024, UBT hosted the launch of Al-Bir Society's 2024-2027 strategic plan, focusing on sustainable social impact and support for disadvantaged individuals, reinforcing UBT's dedication to social responsibility.



Eid Clothing Campaign: From March 24 to 28, 2024, UBT collaborated with Kiswat Alsayyida Aisha for an Eid Clothing Campaign that collected donations to support underprivileged families, addressing their basic needs and promoting social equity.

UBT stands committed to advancing SDG 3 by actively engaging in initiatives that enhance health and well-being, particularly for disadvantaged individuals and refugee communities. Through workshops, sports programs, and community partnerships, UBT fosters empowerment, supports social inclusion, and champions the rights of vulnerable populations. By prioritizing these efforts, UBT not only fulfills its academic mission but also plays a significant role in nurturing a healthier, more inclusive society.

## Conclusion

In summary, UBT is deeply committed to promoting health and well-being across its community. Through a diverse array of initiatives, UBT has established itself as a proactive advocate for public health and social responsibility and by integrating sustainability-focused practices into its operations and educational programs, UBT not only addresses immediate community health needs but also empowers current and future generations to prioritize wellness and sustainability in their lives. Collectively, these efforts reflect UBT's enduring mission to contribute positively to society, ensuring that it plays a vital role in building a healthier, more inclusive, and resilient community for all.