



# SUSTAINABLE GEALS



3.3.6 - Does your university as a body have a "smoke-free" policy?

Yes



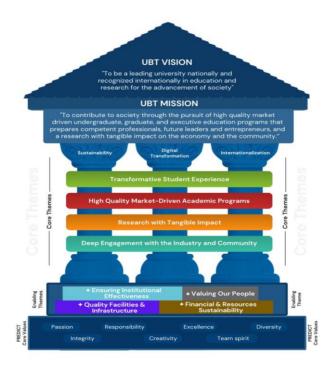


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### The University of Business & Technology

The University of Business and Technology (UBT) is keenly focused on the well-being of the community and promoting good health, aligning its strategic goals with United Nations Sustainable Development Goal 3 (SDG 3) to ensure healthy lives and promote well-being for all ages. Additionally, UBT aims to foster sustainability by educating learners, faculty, staff, and the broader community about sustainable development. This involves addressing societal challenges, minimizing the environmental and social impact of campus operations, and empowering students and staff to prioritize sustainability.

UBT's commitment to deep engagement with industry and community reflects its mission to enhance human capital development and contribute to cultural, social, and economic well-being locally and internationally. By investing resources to understand industry needs and designing responsive executive programs, UBT aligns itself with Saudi Arabia's Vision 2030 while striving for meaningful partnerships that maximize economic and social impact.

Moreover, UBT actively promotes sustainability by raising awareness of the Sustainable Development Goals (SDGs) among its internal community, integrating Education for Sustainable Development (ESD) into its curriculum and practices, prioritizing sustainability within research areas, and engaging in community advocacy through awareness campaigns and vocational training. UBT is committed to embedding SDGs into its governance, culture, and operations





### **Smoke free campus**

In alignment with its commitment to promoting health and well-being, UBT has implemented a comprehensive Smoke-Free Campus Policy aimed at creating a healthier environment for all students, staff, and visitors. This policy prohibits smoking in all facilities and outdoor areas within the campus, thereby minimizing exposure to secondhand smoke and encouraging individuals to adopt healthier lifestyles. The university actively educates the campus community about the dangers of smoking and provides resources for those seeking to quit. By fostering a smoke-free environment, UBT reinforces its dedication to enhancing public health and recognizes the critical role it plays in shaping a culture of wellness that prioritizes the physical and mental well-being of its community. Refer to the smoke-free policy

#### Conclusion

In summary, UBT is deeply committed to promoting health and well-being across its community. Through a diverse array of initiatives, UBT has established itself as a proactive advocate for public health and social responsibility and by integrating sustainability-focused practices into its operations and educational programs, UBT not only addresses immediate community health needs but also empowers current and future generations to prioritize wellness and sustainability in their lives. Collectively, these efforts reflect UBT's enduring mission to contribute positively to society, ensuring that it plays a vital role in building a healthier, more inclusive, and resilient community for all.