

SUSTAINABLE DEVELOPMENT GOALS



7.4.5 Assistance for start-ups that foster and support a low carbon economy or technology?

UBT emphasizes fostering a low-carbon economy and advancing innovation and technology as integral strategic priorities woven throughout its initiatives. At the heart of this commitment lies UBT Techno Valley, a dynamic hub dedicated to innovation, entrepreneurship, and technological development. This platform provides entrepreneurs and startups with comprehensive support, including competitions, workshops, incubators, and mentorship programs, all designed with a strong focus on sustainability (see evidence No: UBT techno- Vally).

UBT Techno Valley not only nurtures innovative ideas but also ensures their successful realization through targeted services. Startups benefit from structured programs such as pre-incubation, where ideas are validated and transformed into actionable business plans; incubation, which offers funding, mentorship, and legal support; and post-incubation, enabling technology commercialization and scaling. These services empower startups to address pressing challenges, such as reducing carbon footprints and adopting sustainable practices, while preparing for long-term growth and market impact.

To amplify its impact, UBT Techno Valley collaborates extensively with government entities and private organizations, ensuring startups, particularly those centered on sustainable and low-carbon technologies, have access to essential resources, expertise, and networking opportunities. Through programs like the (BIG Challenge), entrepreneurs gain customized access to UBT's innovation expertise, technology facilities, and research capabilities, helping them overcome barriers to investing in emerging trends and green innovation.

Sustainability forms the foundation of UBT Techno Valley's initiatives, shaping its evaluation criteria and program objectives. Signature events such as the (Big Challenge) Competition, Falling Walls Lab, and various hackathons prioritize environmental goals, spotlighting projects that champion sustainability(see evidence on UBT techno valley)

38 UBT Techno-Valley

Industry + UBT Experts

UBT Techno-Valley- Near Future

29 Mission and Vision

Mission

- To inspire Innovation and creativity to make impact / generate funds

Vision

- To be the hub of innovation in the western region of Saudi Arabia proposing innovative and creative products and services by generating entrepreneurs creating wealth and job opportunities

UBT Techno-Valley

<p>Ideation</p> <p>FORMATION Kick start your business with UBT Support and Expertise From Ideas to Business Readiness</p>	<p>Incubation</p> <p>PRODUCTILIZATION & COMMERCIALIZATION Nurture tech start-ups to develop & Commercialize solutions for market Success</p>	<p>Acceleration</p> <p>SCALE UP A business focused accelerator for growth stage tech ventures to expand onto the world stage</p>
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29 Our Facilities

UBT Agreements



UBT Expertise



Falling walls

Image from the events

FOR CREATORS, INNOVATORS, TRAILBLAZERS, AND VISIONARIES

APPLY NOW!

26 SEPTEMBER 2023
FALLING WALLS LAB IS COMING TO JEDDAH

Which walls will your research break? Pitch your innovative idea to just 3 minutes, pioneering a breakthrough that creates a positive impact on industry and society.

BIG CHALLENGE POSTAGY

Join Big Challenge POSTAGY to:

- Gain new skills
- Learn from a local business leader
- Be a member of a team to identify and solve a real company problem
- Expand the QR code to register

BIG Challenge POSTAGY

Participate in our innovation and work-based learning challenge to solve real-world problems.

BIG Challenge POSTAGY

Join the challenge to solve real-world problems through your entrepreneurial journey.

BIG Challenge POSTAGY

Form your Team and apply

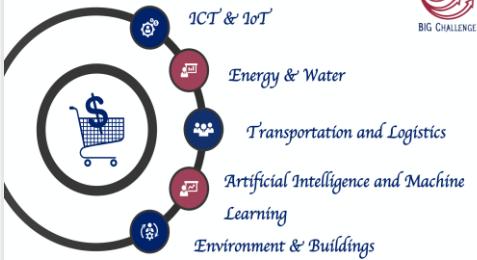
Business Innovation Global Challenge
BIG Challenge



BIG CHALLENGE

SMEs are critical part of KSA Communities and economy. UBT Techno- valley- Big Challenge provides SMEs with customized access to UBT innovation expertise and solutions, Technology facilities, Student talent and research capabilities. BIG challenge aims to reduce barriers SMEs face in investing in emerging trends and innovation.

Areas of Focus



ICT & IoT

Energy & Water

Transportation and Logistics

Artificial Intelligence and Machine Learning

Environment & Buildings

BIG CHALLENGE