

# SUSTAINABLE DEVELOPMENT GOALS



**16.3.2 Provide outreach, general education, upskilling and capacity-building to policy and lawmakers on relevant topics including economics, law, technology, migration and displacement, and climate change.**

UBT actively contributes to capacity-building and educational outreach for policymakers and lawmakers by organizing targeted programs, producing high-quality research, and facilitating knowledge dissemination on critical topics. For instance, from May 19-23, 2024, UBT's CRC and Training Center conducted a one-week intensive training program for the General Directorate of Education in Jeddah. This program focused on effective communication, marketing, advertising, and community responsibility, demonstrating UBT's commitment to skill development and societal engagement. Additionally, in collaboration with the College of Engineering, UBT hosted a Cybersecurity Awareness Workshop titled "Be Cyber Smart" for members of the Saudi Ministry of Defense on May 30, 2024. The workshop combined theoretical concepts with practical applications, equipping participants with best practices to safeguard against cyber threats both professionally and personally ( See evidence No 1 educational training for the government sector).

Further showcasing its role in addressing global and local economic challenges, UBT publishes the UBT Economic Review, a quarterly journal that reflects in-depth economic analysis and fosters dialogue on pressing issues. The journal focuses on areas such as the Real Estate Index and its impact on the Saudi economy, Point-of-Sale (POS) analysis, global challenges aligned with Saudi Vision 2030, and economic achievements by Saudi corporations. By providing valuable insights into these areas, the journal supports policymakers and stakeholders in understanding and addressing economic dynamics that align with national and global objectives (See evidence NO.2 UBT economic Review).

Through initiatives like training programs, workshops, and publications, UBT demonstrates its commitment to empowering policymakers and lawmakers with the tools and knowledge necessary to address critical issues, including cybersecurity, economics, and community responsibility. These efforts align with UBT's broader mission to foster innovation, support academic excellence, and contribute to informed discussions that resonate locally and globally.